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| Course title | **Introduction to Visual Culture** |
| Semester | Winter semester |
| Faculty / Department | Faculty of Culture and Media |
| Professor | Professor Violeta Tomanović, PhD

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| ECTS credits | 9 |
| Language of instruction | English |
| Level of study | Bachelor |
| Content | Introduction to the history of art and architecture; Introduction in period of civilization of picture; Semantics of visible; Introduction tot eh historz of furniture design, interiors, exteriors, and ambient horticultural conttents; Introduction to the history of visual communication; Visually and vocovisually; the visual language in art; visits to the cultural institutions; stz+yles and trends in contemporary art; trend in postmodernism; the visual form (line, color, size, shape, contrast and valer); element of art forms (composition, harmony, golden section, etc.); visit to the cultural institutions; the importants of visual elements, styles of architectures and design and visual impact top the critical though. |
| Learning outcomes | To teach candidates how to freely recognize the value of visual culture in comparison with kitsch, trash and other harmful influence to the visual memory. |
| Length | One semester |
| General information | The aim of the course is to introduce students to the elements of the theory of forms, and how candidates learn to build a sense of the importance of the world of visual communications. |
| Restrictions to mobile students and availability before the signature of the learning agreement | There is no any restrictions. |