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| Course title | **Media Law** |
| Semester | Spring semester |
| Faculty / Department | Faculty of Culture and Media |
| Professor | |  | | --- | | Professor Vesna Baltazarević, PhD | |
| ECTS credits | 10 |
| Language of instruction | English |
| Level of study | Bachelor |
| Content | 1. The importance of the study of law. The emergence and development of legal science. Sources of law, legal norms, subjects of rights. 2. Freedom of expression and communication. The historical development of the media. 3. Media elites and the concentration of media ownership. 4. Media audience. Mass society. The emergence of the global village (television as a "guilty"). 5. Virtual communication and social networks. Escape to freedom parallel reality. Post a humane society? 6. Contemporary journalism. The media scene. 7. Journalistic freedom. The vulnerability of the journalistic profession. 8. media manipulation. Modern mythology. Media usage of man. The manipulation of the nervous system. 9. Defending the right to information. 10. Controversies in the regulation of new media. 11. Media Literacy. 12. Media self-regulation. 13. Media Ombudsman. 14. Citizen journalism. 15. The importance of ethical codes and the application of law. |
| Learning outcomes | By insisting on an interactive analysis of the problems, students need to acquire the knowledge they need to master the principles and practices of the future profession. Skills to be developed further in the irprofessional life to learn and acquire. The role of execution of this course is to lay a firm foundation on which to build professionalism. Phase of education in the career of the professional is essential for instilling awareness on the importance of the media's involvement in multi-ethnic and multicultural society, and especially the contribution that the media and media professionals can make to promoting a culture of tolerance. As media professionals need to understand the reality of the environment in which they live and work, the availability of legal regulation in the media field, as well as movement of European environmental legislation which we are a part. |
| Length | One semester |
| General information | The motivation for the introduction of this subject is to familiarize students with the freedom of information which includes openness and accessibility of public information under equal conditions for all participants in the public life of the country. The main problem that occurs with the emergence of the tendency of the media is one-way communication, and dissemination of information to citizens. This does not give the public the opportunity to communicate on important social issues. Characteristics of the origin and development of media regulation have the hallmark of man's constant struggle to ensure free access to information and the right to the truth. |
| Restrictions to mobile students and availability before the signature of the learning agreement | There is no any restrictions. |