|  |  |
| --- | --- |
| Course title | **Theory and Practice of Economic Diplomacy** |
| Semester | Spring semester |
| Faculty / Department | Faculty of Geo-economy, Megatrend University, Belgrade |
| Professor | Doc. Ljubica Vasic, PhD |
| ECTS credits | 7 |
| Language of instruction | Serbian and English |
| Level of study | Master’s level |
| Content | Economic diplomacy as a scientific discipline;  Economic Diplomacy and mondialism;  Mondialism (globalization) - the challenge of the third millennium or a new type of domination;  Genesis and various forms and forms of mondialism;  International economic communication;  Economic espionage;  Significance of economic information and business secret;  Methods and techniques of collecting economic information and the security of economic information;  Economic warfare;  Economic or business negotiation;  Public Relations;  Characteristics of a modern economic diplomat;  Economic diplomacy as the future of diplomacy. |
| Learning outcomes | This discipline is studied in higher education only at our faculty and it trains graduated students for modern and high-quality work in economic services of embassies, in representative offices of our chambers of commerce and companies abroad and foreign companies in our country. Specializes the students for work in the country's economic institutions abroad and foreign institutions in our country, prepares them to be good analysts of the economic situation in other countries, to be a modern negotiators in economic affairs, experts in international economic communication, a specialists in economic intelligence, and experts in successful country performance or company world market. |
| Length | One semester. |
| General information | Enhanced preparation of the personnel for the work in cooperation services with foreign partners, for studying the conditions on the world market and competition, for economic-intelligence activities (Competitive Intelligence) of large companies (in our country and abroad), chambers of commerce and economic services of the embassies, and according to the latest models of education of the developed world in this field. The priority is education in economic diplomacy, that is, training for carrying out economic-diplomatic tasks |
| Restrictions to mobile students and availability before the signature of the learning agreement | There is no any restrictions. |